A new mixed-use district for Huyton

Genr8 Regeneration | KAJIMA

INVEST KNOWSLEY

Knowsley Council

What's Been Achieved So Far?

- 14 new contemporary shop fronts to date with more to come
- Strategic Acquisitions and Land Assembly Fund identified for acquisition and priming of key development sites
- Diversification of the high street offer enabling 8 new food and beverage businesses since 2018
- Lighting project at key gateways
- Enhanced CCTV network
- Development of a Public Art Strategy including identification of key sites for murals – first mural complete by local artist John Culshaw March 2023
- Huyton Maker-Space by MAKE CIC opened May 2023

Our Ambition

- Delivery of a new mixed-used commercial district
- Creation of a new place to work, live, stay and play in Huyton Village for the local community, businesses and anyone visiting the Liverpool City Region
- Part of Knowsley Council's response to the Climate Emergency

Our plan has been developed with the wider town centre regeneration picture at the forefront of our mind, and will aim to deliver on the following strategic objectives and guiding principles contained within the Huyton Village Centre Masterplan (2017);

- Strengthen the local economy
- Focusing activity on key streets
- Improve environmental quality
- Improve routes and connections
- Effective, safe and efficient delivery
- Improvement to health and wellbeing

This is part of a wider regeneration project throughout Huyton guided and shaped by the Huyton Village Centre Masterplan 2017 and Huyton Village Centre Delivery Plan 2020.

Key Statistics

15 mins

From Liverpool City Centre (& Liverpool John Lennon Airport)

60,000

People living locally

30 mins

From Manchester City Centre (& Manchester Airport)

1,400

New homes built in the last five years

1,300

New homes to be delivered in the coming years

£8.8m

Invested in the area over the last five years

5 mins

From the iconic Shakespeare North Playhouse & Knowsley Safari

Transport Links

Located on the M62 and M57 motorway as well as direct train services to Liverpool, Manchester, Wigan, Preston and Warrington

Ultrafast

Connected the Liverpool City Region full-fibre, ultrafast, gigabit-capable network

Mixed-Use Commercial District Features

Office Space

- New Grade A sustainable low carbon office
- A new hub for businesses
- Managed workspace environment for flexible use, suitable for small local businesses and entrepreneurs
- Encouraging engagement with the business community

Council HQ

- A multifunctional sustainable low carbon flexible office building catering all Council requirements, services and people
- A new welcoming building, better reflecting the Council's connection with the local community
- Creating an inviting experience for those who work with and for the council

Residential Accommodation

- Creating sustainable new communities
- High-quality, professionally managed accommodation
- Onsite amenities
- Design led apartments with range of size options
- Bring a residential population back to the heart of the town centre

Hotel

- Premium-brand quality design-led hotel
- 1st class customer experience
- Increased tourism spend and footfall
- Direct creation of new jobs

New Village Green

- A place for everyone – the heart of Huyton
- An opportunity for events and community activities
- Enhancing links to the town centre with a pedestrian-first approach
- 'glades & branches' – additional pocket parks and glades

Who is GKRL?

- Formed in 2020 between Genr8 Developments and Kajima Partnerships following 10 year relationship delivering Rochdale Riverside retail and leisure scheme.

- Growing national reputation as an innovative and trusted regeneration partner, delivering mixed-use projects.

- Other upcoming schemes include: Newcastle Health Innovation Neighbourhood; and Central Winchester Regeneration Project.

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Regeneration